

## Media Advisory of International Experts in NZ for 15<sup>th</sup> round of TPPA Negotiations

A number of international experts will be in New Zealand, especially Auckland, around the 15<sup>th</sup> round of Trans-Pacific Partnership Agreement and will be available for interviews. This media advisory provides a list with contact details and areas of expertise, as well as bios. For further information please contact Jane Kelsey ([j.kelsey@auckland.ac.nz](mailto:j.kelsey@auckland.ac.nz))

There will be a **pre-round briefing on TPPA issues for the Wellington media from 12.30 to 1.30pm on Tuesday 27 November in the Green Party parliamentary office** with Lori Wallach (Public Citizen, USA), Sanya Reid Smith (Third World Network), Dr Burcu Kilic (Global Access to Medicines Programme, Public Citizen, US) and Professor Jane Kelsey (University of Auckland).

There will be a **briefing for the Auckland media from 10.00-11.00am on Thursday 29 November at the Boardroom (#413), 4<sup>th</sup> floor, School of Law, University of Auckland, 17 Eden Cres** with Lori Wallach (Public Citizen, USA), Sanya Reid Smith (Third World Network) and Professor Jane Kelsey (University of Auckland).

The media is also welcome to attend a number of public events in Auckland, Christchurch and Wellington, listed at the end of this advisory. For information about events please contact Stephen Parry [stephenparry1985@gmail.com](mailto:stephenparry1985@gmail.com) or 0210390284.

Name	Expertise	Email and text contacts	Dates in NZ
<b>Mary Assunta Kolandai</b> ( <i>Southeast Asia Tobacco Control Alliance</i> )	Tobacco	<a href="mailto:mary.assunta@cancer.org.au">mary.assunta@cancer.org.au</a>	3-10 December
<b>Krista Cox</b> ( <i>Knowledge Ecology International, USA</i> )	Intellectual Property (Patents, Copyright, Enforcement)	<a href="mailto:krista.cox@keionline.org">krista.cox@keionline.org</a>	1-8 December
<b>Andrew Dettmer</b> ( <i>Australian Manufacturing Workers Union</i> )	Labour, public procurement, AUSFTA, Australia	<a href="mailto:Andrew.dettmer@amwu.asn.au">Andrew.dettmer@amwu.asn.au</a> +61419899345	5 December (Wgtn) 6-9 December (AKL)
<b>Mike Dolan</b> ( <i>Teamsters Union, USA</i> )	Labour, dairy, transparency, USA	<a href="mailto:mfd20037@gmail.com">mfd20037@gmail.com</a> +1202-297-8097	5-8 December
<b>Keisuke Fuse</b> ( <i>Zenroren Labour Federation, Japan</i> )	Labour, Japan	<a href="mailto:k-fuse@zenroren.gr.jp">k-fuse@zenroren.gr.jp</a> +81 90 2406 4250	3-9 December
<b>Prof Jock Given</b> ( <i>Swinburne University, Australia</i> )	Culture policy	<a href="mailto:jgiven@swin.edu.au">jgiven@swin.edu.au</a> +61 438 601402	6-9 December
<b>Dr Deborah Gleeson</b> ( <i>Public Health Assn &amp; La Trobe University, Australia</i> )	Public health policy, access to medicines, pharmaceutical pricing regimes	<a href="mailto:Deborah@gleeson.net">Deborah@gleeson.net</a> +61 423209029	2-9 December

<b>Prof Jane Kelsey</b> <i>(University of Auckland, NZ)</i>	Investment, domestic regulation, NZ issues	<a href="mailto:j.kelsey@auckland.ac.nz">j.kelsey@auckland.ac.nz</a> 021765055	Resident
<b>Dr. Burcu Kilic</b> <i>(Public Citizen, USA)</i>	Intellectual property, patents & medicines, access to medicines & knowledge	<a href="mailto:bkilic@citizen.org">bkilic@citizen.org</a> +1 2027166716	26 November- 9 December
<b>Jeremy Malcolm</b> <i>(Consumers International, Malaysia)</i>	Consumer issues, IP, labelling, food standards, financial services, investment	jeremy@ciraop.org +60122825895	1-7 December
<b>Fifa Raman</b> <i>(Malaysian Aids Council)</i>	Tobacco, Public Health, Malaysia	<a href="mailto:fifarahman@hotmail.com">fifarahman@hotmail.com</a>	4-9 December
<b>Dr Patricia Ranald</b> <i>(Australian Fair Trade &amp; Investment Network)</i>	Investment disputes, access to medicines	<a href="mailto:pranald@actu.org.au">pranald@actu.org.au</a> +61 419 695 841	2-9 December
<b>Dr Bill Rosenberg</b> <i>(NZCTU)</i>	Labour, investment, impact on NZ, general overview	billr@nzctu.org.nz 021 637 991	Resident
<b>Carolina Rossini</b> <i>(Electronic Frontier Foundation, USA)</i>	Intellectual Property, Internet Law and Policy	<a href="mailto:Carolina@eff.org">Carolina@eff.org</a> +16176979389	30 Nov to 8 Dec
<b>Scott Sinclair</b> <i>(Canadian Centre for Policy Alternatives)</i>	Services, health care, Canada	1+ 902 652-2598 <a href="mailto:scsinclair@pei.sympatico.ca">scsinclair@pei.sympatico.ca</a>	NOT IN NZ
<b>Sanya Reid Smith</b> <i>(Third World Network, Malaysia/Geneva)</i>	Development, public procurement, access to medicines, human rights	<a href="mailto:sanya@twnetwork.org">sanya@twnetwork.org</a> +41 786637321	26 Nov to 12 Dec
<b>Maira Sutton</b> <i>(Electronic Frontier Foundation, USA)</i>	Activism on Intellectual Property and Internet	<a href="mailto:maira@eff.org">maira@eff.org</a> +1 626.862.1783	30 Nov to 8 Dec
<b>Debbie Sy</b> <i>(Health Justice, USA)</i>	Tobacco, public health	<a href="mailto:debbysy1@gmail.com">debbysy1@gmail.com</a>	TBA
<b>Stuart Trew</b> <i>(Council of Canadians)</i>	Canada and FTAs	+1-647-222-9782	NOT IN NZ
<b>Lori Wallach</b> <i>(Public Citizen, USA)</i>	Investment, Financial Services, Procurement, US Politics of TPP	<a href="mailto:loriwallach@citizen.org">mailto:loriwallach@citizen.org</a>	25 Nov to 8 Dec

## Biographical details

### **Dr Mary Assunta Kolandai, Senior Policy Advisor, Southeast Asia Tobacco Control Alliance**



Mary is an international tobacco control advocate with more than 20 years of experience. She is the Senior Policy Advisor to the Southeast Asia Tobacco Control Alliance (SEATCA). She was the first Chair of the Framework Convention Alliance (FCA), which is an international NGO seeking to effect a strong Framework Convention on Tobacco Control and served on its Board till 2011.

Mary obtained her M Phil and PhD at the School of Public Health, University of Sydney and her research looked into internal documents of the tobacco industry. She is the recipient of the 2003 Luther L. Terry Award for outstanding individual leadership in Tobacco Control, and previously served on WHO's Policy and Strategy Advisory Committee on Tobacco Control. She has published over 10 articles in peer reviewed journals. She is a Malaysian and previously worked with the Consumers Association of Penang as the media officer where she coordinated health campaigns.

### **Krista L. Cox, staff attorney, Knowledge Ecology International**

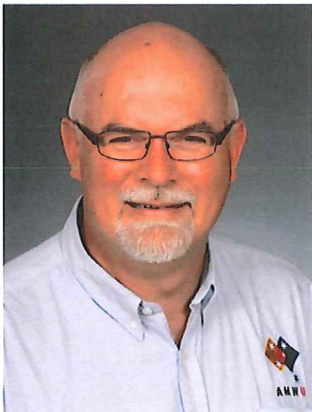


Krista Cox works for Washington-based non-profit organization KEI primarily on intellectual property issues (including patents, copyright and enforcement), particularly as they relate to access to medicines and access to knowledge concerns. She has published works in a variety of fora on issues regarding copyright, patents, international law, human rights and administrative law.

Krista is licensed to practice law before several courts, including the Supreme Court of the United States, and has authored and filed amici briefs to federal appellate courts as well as the Supreme Court. She has testified before a number of U.S. federal agencies, including the United States Trade Representative (USTR), the United States Patent and Trademark Office (USPTO) and the Department of Health and Human Services (DHHS).

Krista earned her law degree with honors from the University of Notre Dame and holds an undergraduate degree in English Literature from the University of California Santa Barbara.

### **Andrew Dettmer, National President of the Australian Manufacturing Workers Union**



Andrew Dettmer was State Secretary of the Australian Manufacturing Workers Union - Queensland/ NT Branch from 2003 until April 2012 and is now the National President of the AMWU. Prior to his election as State Secretary, Andrew was Assistant State Secretary, responsible for members in the Technical, Supervisory and Administrative division of the branch.

Andrew has held a number of board positions, including the boards of QMI Solutions, the Queensland Training and Employment Recognition Council, and Construction Skills Queensland. He was also Chair of Manufacturing Skills Qld. He is currently a board member of Skills Queensland and of Safework Australia. Andrew also served as honorary ALP Qld State President from 2008 to 2012.

### **Mike Dolan, legal adviser for the Teamsters Union, USA**



A veteran political organizer and former labour lawyer, Mike was a lead coordinator of the 1999 Seattle

WTO demonstrations. At that time, Mike was Deputy Director of the Global Trade Watch team at Public Citizen and Field Director of the Citizens Trade Campaign, a national coalition of labour, environmental, consumer and farm groups. Currently, Mike is a fair trade lobbyist at the Teamsters Union and the staff liaison for President Hoffa on the Advisory Committee for Trade Policy and Negotiations.

### **Keisuke Fuse, Zenroren (National Confederation of Trade Unions), Japan**



Keisuke Fuse has worked for Zenroren (National Confederation of Trade Unions, Japan) since 1998. He has been engaged in the youth committee, international solidarity work, and particularly in anti-nuclear movement with other civil groups. Mr Fuse was elected to the Zenroren Executive Board in 2006 and appointed as Director of International Bureau, where he promotes the building of international labour solidarity, especially worker to worker relationships. This includes the TPPA, which Zenroren views as a dangerous treaty that will destroy workers' rights and national sovereignty. He represents Zenroren in the STOP TPP! civil network in Japan that aims to stop Japan from participating as a party.

### **Professor Jock Given, professor of media and communications at Swinburne University Institute for Social Research in Melbourne**



Jock Given is a lawyer and economist who has been involved in research and policy about audiovisual trade since the late 1980s. He is the author of *America's Pie: Trade and Culture after 9/11* and a chapter about culture and information in Jane Kelsey's 2010 book *Unmasking the Trans Pacific Partnership*. He is professor of media and communications at Swinburne University's Institute for Social Research in

Melbourne, and was previously director of the Communications Law Centre and policy advisor at the Australian Film Commission.

**Dr Deborah Gleeson, Lecturer, School of Public Health and Human Biosciences, La Trobe University**



Deborah Gleeson is a public health academic based at La Trobe University in Australia. She also represents the Public Health Association of Australia on the health issues associated with Australia's international trade negotiations and is a leading advocate for healthy trade policy.

Deborah has a Master of Public Health and a PhD in Health Policy. She teaches public health and health systems subjects, and her research interests focus on health policy making, public health policy, and the impact of trade agreements on health.

Over the last 18 months, Deborah has been closely following the TPP negotiations. She has attended two negotiating rounds and has two published papers on the health aspects of the TPP and several more in process. Her current research focuses on the potential for the TPP to undermine access to affordable medicines by imposing constraints on subsidy schemes for medicines and medical devices. She has analysed the US proposals for medicine subsidy schemes in the TPP in comparison with earlier US trade agreements and is studying the likely effects on Australia's PBS and New Zealand's Pharmac.

**Jane Kelsey, Professor of Law, The University of Auckland**



Jane Kelsey is a professor of law, policy and international economic regulation at the School of Law at the University of Auckland. Her research centres on neoliberalism, in particular the interface between domestic policy and trade in services and investment agreements. In 2010 Jane edited *No Ordinary Deal. Unmasking the Trans-Pacific Partnership Free Trade Agreement*, published by Bridget Williams Books,

Wellington, which launched the campaign against the TPPA in New Zealand. In May 2012 she completed a detailed report entitled International Trade Law and Tobacco Control as part of the Turanga project led by the School of Population Health at the University of Auckland, and funded by the Ministry of Health and Health Research Council.

Professor Kelsey has an undergraduate degree from the Victoria University of Wellington, postgraduate degrees from Oxford and Cambridge Universities and a PhD from the University of Auckland.

**Dr. Burcu Kilic Legal Counsel, Global Access to Medicines Programme, Public Citizen, USA**



Dr. Kilic is an expert on legal, economic and political issues surrounding intellectual property law, policy, development and innovation. She provides technical and legal assistance to governments and civil society groups around the world and promotes their participation in international rule making. She has performed research and written extensively on these subjects.

She completed her Ph.D. at Queen Mary, University of London as a School of Law Fellow, where she taught International and Comparative Patent Law and Policy. She holds master's degrees from University of London and Stockholm University in Intellectual Property Law and Law and Information Technology. During her studies, she received numerous awards and honors from the British Foreign and Commonwealth Office, European Union, Swedish Institute and Central Research Fund, University of London.

**Jeremy Malcolm, Project Coordinator for IP & Communications, Consumers International**



Jeremy Malcolm is Consumers International's Project Coordinator for Intellectual Property and Communications, coordinating its global programme on Consumers in the Digital Age from CI's Asia-Pacific office in Kuala Lumpur. Jeremy graduated with degrees in Law (with Honours) and Commerce in

1995 from Murdoch University, and completed his PhD thesis at the same University in 2008 which was the first doctoral examination of the Internet Governance Forum.

Jeremy's background is as an information technology and intellectual property lawyer and IT consultant with a research interest in Internet governance. He is admitted to the bars of the Supreme Court of Western Australia (1995), High Court of Australia (1996) and Appellate Division of New York (2009). Until his most recent appointment Jeremy was the principal of Western Australia's first specialist IT law firm, and simultaneously managed an IT consultancy.

Jeremy has been a committee member of the Australian Public Access Network Association, Electronic Frontiers Australia, the Western Australian Society for Computers and the Law, the Society of Linux Professionals Western Australia, the Western Australian Internet Association, the Internet Society of Australia and the Spam Taskforce of the Internet Industry Association of Australia, and immediate past co-coordinator of the Civil Society Internet Governance Caucus.

### **Fifa Rahman, Senior Policy Executive, Malaysian AIDS Council**



Fifa Rahman is Senior Policy Executive for the Malaysian AIDS Council; the Special Project Coordinator, Malaysian Women's Action for Tobacco Control and Health (MyWATCH); Committee Member, Malaysian Council for Tobacco Control.

She has a Master of Health Law and works in tobacco policy, HIV/AIDS, and medical ethics, among others. She has coordinated efforts in Malaysia among patient groups and medical organisations to join forces against arbitrary measures in the TPPA that will affect Malaysian health. One of these efforts is the release of a Joint Statement with the endorsement of 20 NGOs involved in health delivery and human rights.

### **Dr Patricia Ranald, Convener of the Australian Fair Trade and Investment Network (AFTINET)**



Dr Ranald is Convener of AFTINET, a network of 60 community organizations, including church groups, public health groups, unions and environmental organizations which campaigns on the TPP in Australia

(see [www.aftinet.org.au](http://www.aftinet.org.au)). She is also a Research Fellow at the University of Sydney and works in union education programs.

Dr Ranald is a contributing author to *No Ordinary Deal: Unmasking the Trans-Pacific Partnership Free Trade Agreement*, Allen and Unwin, edited by Jane Kelsey, 2010. Other books include *Trade Justice*, published by the Australian Catholic Social Justice Council, 2005, and *Stopping the Juggernaut: Public Interest versus the Multilateral Agreement on Investment*, Pluto Press, 1999

### **Bill Rosenberg, Economist and Director of Policy, NZ Council of Trade Unions**



Bill Rosenberg was appointed Economist and Director of Policy at the NZCTU in May 2009. He holds a B.Com in Economics, a BSc in Mathematics and a PhD in Mathematical Psychology. Bill was previously Deputy Director, University Centre for Teaching and Learning at the University of Canterbury, a Member of the Institute of Directors, a Commissioner on TEC, and was a member of the Regional Land Transport Committee of Environment Canterbury.

Bill Rosenberg is widely published on globalisation, trade and e-learning and has been an active trade unionist for 30 years including the Tramways Union and Association of University Staff where he was National President for several years.

### **Carolina Almeida A. Rossini, Electronic Frontier Foundation**



Carolina Rossini is the International Intellectual Property Director at the Electronic Frontier Foundation, an organization with more than 20 years of work in the USA and internationally defending digital rights. She is a Brazilian attorney focused on Internet and IP law and policy, cooperation and open innovation theory, international IP negotiations, and open licensing.

She is a member of the IP Global Agenda Council for the World Economic Forum, a board member of the Brazilian Internet Institute, and the founder and board member of OER-Brazil, which works with

policymakers to enact open access and open educational resource policies in Brazil and works with community to develop OER projects and strategies. In San Francisco, Carolina worked for the Wikimedia Foundation shaping strategies to increase community engagement and foundation presence in Brazil. Back in Brazil, Carolina worked with GOPAI on technology transfer and open innovation strategies at the University of Sao Paulo, and was an IP professor at Fundacao Getulio Vargas Law School (CTS) and part of Creative Commons Brazil. During her work at FGV she joined a handful of Brazilian delegations on international negotiations, including the Convention on Biologic Diversity, the WIPO development Agenda, the Internet Governance Forum, among others. She has worked in Brazil and Spain as an in-house transactional telecom and internet policy lawyer for Terra Networks, the Internet Service Provider of Telefonica.

Carolina has an LLM in Intellectual Property from Boston University (USA), a MBA from Instituto de Empresas (Spain), a Master Degree in International Negotiations from UNESCP-UNICAMP (Brazil) and a Bachelors degree in Law (JD) from University of Sao Paulo (Brazil).

### **Scott Sinclair, senior research fellow with the Canadian Centre for Policy Alternatives (Not in NZ)**

Scott Sinclair directs the Trade and Investment Research Project at the Canadian Centre for Policy Alternatives. Scott has written numerous books, chapters, and papers including *Bad Medicine: Trade Treaties, Privatization and Health Care Reform in Canada* (with Jim Grieshaber-Otto); *Facing the Facts: A Guide to the GATS Debate* (with Jim Grieshaber-Otto); and *Putting Health First: Canadian Health Care Reform, Trade Treaties and Foreign Policy* (with Matthew Sanger), a background study prepared for the Romanow Commission on the Future of Health Care in Canada. Prior to joining CCPA, Scott was a senior trade policy advisor with the Government of British Columbia.

### **Sanya Reid Smith, Senior Researcher and Legal Advisor to Third World Network**



A qualified scientist, lawyer and economist, Sanya is the Geneva-based analyst and advocate for Third World Network, an international coalition specializing in development issues and North South affairs that was formed in 1984 in Penang, Malaysia. She has traveled the world in tireless advocacy for poor people in developing nations, on topics including access to medicines, women's rights and environmental sustainability.

### **Maira Sutton, International Intellectual Property Coordinator, Electronic Frontier Foundation**



Maira works with EFF's International Team blogging, developing campaigns, and monitoring emerging trends and developments in international intellectual property and innovation policies. Specifically, she heads EFF's Global Chokepoints project, monitoring international copyright policies effecting free speech online, as well as spearheading activism around the Trans-Pacific Partnership agreement (TPP), and the Anti-Counterfeiting Trade Agreement (ACTA).

She earned her BA at UC Santa Cruz in Politics and Global Information and Social Enterprise Studies. At UCSC, she was a Fellow and Coordinator for the Global Information Internship Program (GIIP: giip.org), an ICT4D program that trains undergraduate students to become enterprising IT-literate activists for social justice. Maira implemented an internship as a Legal Research and Tech internship with a Muslim women's rights organization in Kuala Lumpur, Malaysia called Sisters in Islam.

### **Deborah K. Sy, LL.B., LL.M. International Liaison Director and Senior Policy Adviser of Health Justice**

Debbie is a legal consultant in global health and international economic law. She works with Health Justice, a non-profit organization she established to provide legal advice to public officials on various aspects of public health. She also serves as an adjunct professor of law at the Harrison Institute of the Georgetown University Law Center and legal advisor to Southeast Asia Tobacco Control Alliance (SEATCA) on tobacco control, international trade, and legal training. She is a recipient of the Johns Hopkins Bloomberg School of Public Health Alumni Award for Excellence in Tobacco Control Advocacy.

She graduated with distinction from Georgetown University Law Center with a Masters of Law in Global Health and Certificate of WTO Studies. She earned both her law degree (dean's medal) and degree business economics (cum laude) at the University of the Philippines where she had also been engaged to develop Mandatory Continuing Legal Education (MCLE) programs. She is also a lecturer of MCLE courses on substantive, procedural, and international law relating to tobacco control.

### **Stuart Trew, Trade Researcher, Council of Canadians (Not in NZ)**

Stuart Trew has been a trade researcher and campaigner with the Council of Canadians for the past six years. The Council is Canada's largest citizens' advocacy organization with tens of thousands of members and a network of more than 60 volunteer local chapters across the country.

### **Lori Wallach, Director, Public Citizen's Global Trade Watch**



A Harvard-trained lawyer, Lori Wallach has promoted the public interest regarding globalization and international commercial agreements in every forum: Congress and foreign parliaments, the courts, government agencies, and the media. Described as “Ralph Nader with a sense of humor” in a Wall Street Journal profile and dubbed "the Trade Debate's Guerrilla Warrior" in a National Journal profile, for twenty years Wallach has played a prominent role in the United States and internationally in the roiling debate over the terms of globalization. She has testified on NAFTA, WTO, and other trade issues before 30 US congressional committee and been a trade commentator on CNN, ABC, Fox, CNBC, C-SPAN, Bloomberg, PBS, NPR and numerous foreign outlets and been published and quoted in The New York Times, The Wall Street Journal, The Washington Post, USA Today, the Financial Times, and more. She has contributed to numerous anthologies on globalization. Her most recent books are [\*The Rise and Fall of Fast Track Trade Authority\* \(2011\)](#) and [\*Whose Trade Organization? A Comprehensive Guide to the WTO\* \(2004\)](#).

Wallach's work in "translating" arcane trade legalese – indeed, entire trade agreements – into relevant, accessible prose and connecting people's lived experiences with pacts' legal requirements, has helped empower more diverse participation in trade and globalization discussions. In 1993, Wallach was a founder of the Citizens Trade Campaign, a U.S. national coalition of consumer, labor, environmental, family farm, religious, and civil rights groups representing over 11 million Americans, and serves on its Board. Wallach, a graduate of Wellesley College and Harvard Law School, previously worked on Capitol Hill, in television news, and on electoral campaigns.

## **PUBLIC EVENTS**

**TPPA: Out of the Shadows** – Monday 26 November, 5.30-7.30pm, Knox Church Lounge, 28 Bealey Ave, Christchurch. Hosted by CAFCA. Speakers Lori Wallach (Public Citizen) and Jane Kelsey (University of Auckland)

**Trans-Pacific Partnership: Implications for Development**, Tuesday 27 November, 10am-12 noon, Wellington Central Baptist Church, 46 Boulcott St, Wellington. Hosted by the Council for International Development. Speakers: Lori Wallach, Sanya Reid Smith (Third World Network), Jane Kelsey

**Trans-Pacific Partnership Symposium**, Wednesday 28 November 2012, 9am-1.30pm, Lecture Theatre 3, Rutherford House, 23 Lambton Quay, Wellington. Co-hosted by the New Zealand Centre for International Economic law, Victoria University of Wellington and the Faculty of Law, The University of Auckland. Speakers include Terence O'Brien, Gary Hawke, Paul Buchanan, John Yeabsley, Geoff Bertram, Robert Reid, Don Christie, Simon Terry, Lori Wallach, Sanya Reid Smith, Susy Frankel and Jane Kelsey

**Trans-Pacific Partnership Agreement and Human Rights**, Thursday 29 November, 5.30-7.30pm, Stone Lecture Theatre, School of Law, University of Auckland, 9 Eden Crescent, Auckland. Hosted by the

Human Rights lawyers Association of Aotearoa NZ. Speakers: Assoc Prof Stephen Hoadley (University of Auckland), Daniel Kalderimis (Chapman Tripp), Stephen Jacobi (NZ-US Council), Lori Wallach, Sanya Reid Smith, Jane Kelsey

**TPPA Out of the Shadows** – **Monday 3 December 6.30pm**, Old Government House lecture theatre, University of Auckland, **Auckland**. Hosted by the Fabian Society. Speakers: Lori Wallach and Jane Kelsey (venue and speakers TBC)

**Trading Away our Future: TPPA and the Environment**, **Monday 10 December 4.30pm** Auckland Greens Office, 17 Mercury Lane, Auckland Central. Hosted by the Green Party. Speakers: Sanya Reid Smith, Gareth Hughes MP, Nathan Argent (Greenpeace)

For details of other events, see [www.itsourfuture.org.nz](http://www.itsourfuture.org.nz)